**Ready-to-Use Tweets for   
*StartupColumbia***

StartupColumbia is a two-day celebration of innovation and entrepreneurship. **Day 1** is the culmination of the $250,000 Columbia Venture Competition. **Day 2** is the all-day conference featuring innovators and entrepreneurs examining future solutions to the world's most vexing problems.

Below please find **four sets of ready-to-use tweets**. Please use with the headshots and logos provided where appropriate.

[**Startup Columbia:**](http://www.startupcolumbia.org/) **General**

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#StartupColumbia is around the corner — click here to sign up & learn more about our awesome speakers like @iamwill: https://goo.gl/Lh3mFG

Create tomorrow at the #StartupColumbia conference on April 13th & 14th. Register now: https://goo.gl/Lh3mFG

Celebrate #innovation & #entrepreneurship at #StartupColumbia on April 13th & 14th. Get your tickets here: https://goo.gl/Lh3mFG

Meet some of today’s most prominent #entrepreneurs & #innovators at #StartupColumbia on April 13th & 14th: <https://goo.gl/Lh3mFG>

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[**Startup Columbia:**](http://www.startupcolumbia.org/) **will.i.am Keynote**



#StartupColumbia is pleased to announce this year’s keynote speaker, @iamwill: <https://goo.gl/Lh3mFG> #getexcited

#Artist,#philanthropist, #entrepreneur @iamwill headlines #StartupColumbia 2017; register for the event today! <https://goo.gl/Lh3mFG>

#StartupColumbia keynote Will.i.am to talk about the nexus of music, fashion, and tech; register for the event here: <https://goo.gl/Lh3mFG>

Catch @iamwill keynote at #StartupColumbia on Apr 13: <https://goo.gl/Lh3mFG>

Talk AI, music, fashion, and business with @iamwill at #StartupColumbia – register before tickets run out! <https://goo.gl/Lh3mFG>

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[**Startup Columbia:**](http://www.startupcolumbia.org/) **Media Panel**

Political truth spinning has spun out of control – take a break at 4/14 #StartupColumbia’s media panel: <https://goo.gl/Lh3mFG>

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Down on proliferation of disinformation? Join @jacobwe 4/14 #StartupColumbia Media Pivots in Response to Post-Truth <https://goo.gl/Lh3mFG>



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“Computational Propaganda” keynote by Columbia Journalism prof @cocteau (a.k.a. Mark Hansen) at #StartupColumbia: <https://goo.gl/Lh3mFG>

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Join #StartupColumbia’s panel on Innovations in the Media in Response to the Post- Truth Era on April 14: <https://goo.gl/Lh3mFG>

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[**Startup Columbia:**](http://www.startupcolumbia.org/) **Women in Entrepreneurship Panel**

Did you know gender-balanced teams tend to achieve more with less? Hear @dbdj1007 at #StartupColumbia: <https://goo.gl/Lh3mFG>



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Hear from @birchbox, @GrowYourOwnBone & @plumalleyco on benefits of women-led & gender-balanced teams: <https://goo.gl/Lh3mFG>



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@dbdj1007, @hayleybay, and @ninatandon talk #entrepreneurship and #womeninbusiness at #StartupColumbia 2017: <https://goo.gl/Lh3mFG>

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#StartupColumbia examines why we need more women in entrepreneurship roles on Apr 14: <https://goo.gl/Lh3mFG>